MEMORANDUM OF UNDERSTANDING

Between

THE BOARD OF TRUSTEES
SOUTHERN ILLINOIS UNIVERSITY
FOR AND ON BEHALF OF
SOUTHERN ILLINOIS UNIVERSITY CARBONDALE, U.S.A

And

BEIJING FILM ACADEMY, BEIJING, CHINA

In order to advance friendly relations between the United States and China and in the pursuit of excellence in scholarship for the purpose of advancing and disseminating knowledge, Southern Illinois University and Beijing Film Academy sign this Memorandum of Understanding to strengthen mutual understanding, foster friendly cooperation, and promote academic excellence, collaboration and exchange, as follows:

Both parties agree on the following general forms of cooperation:

a. Launching joint research activities, including the exchange of faculty members and research personnel.

b. Developing student study abroad and student exchanges for short visits or longer term periods, with the details to be arranged and mutually agreed upon in writing.

c. Exchanging research resources and academic and other publications.

d. Organizing joint conferences, seminars, training, and academic meetings.

e. Cooperatively developing courses, academic programs, and articulation agreements in accordance with relevant regulations of both countries and with the aim of instituting a 2 + 2 degree program for Beijing Film Academy students completing their BA degrees at Southern Illinois University Carbondale. (See Appendix 1.)

f. Facilitating mutual visits to enable the fulfillment of the above projects. Financial arrangements will be agreed upon in advance and in writing.

Both institutions will make every reasonable effort to encourage direct contact and research cooperation between their faculty members, departments and research institutes, to the extent that they are able, under provisions of this agreement, and endeavor to cooperate in the fields
with which both parties are concerned. The terms and the necessary resources for such joint activities and exchange programs shall be discussed and mutually agreed upon in writing by both parties prior to the initiation of the particular activity or program. Both universities understand that all the financial arrangements should be negotiated and will depend upon the availability of funds.

Both institutions agree to appoint one or more representatives to serve as a Planning Team to undertake the following responsibilities:

1. Serve as liaison and maintain communication and accountability for this Agreement.
2. Initiate an Action Plan to undertake tangible activities within this Agreement.
3. Monitor progress and report on the outcome of these activities.
4. Determine new courses of action to sustain and strengthen the institutional relationship.

The name and contact information of the respective liaison persons are:

Professor Gary Kolb, Dean
College of Mass Communications and Media Arts
Southern Illinois University Carbondale – MC 6606
Carbondale, IL 62901
Phone: 618 453 7708 Fax: 618 453 7714
Email: gkolb@siu.edu

Shushan Wu, Program Director
Beijing Film Academy
No. 4 Xitucheng Road
Beijing 100088, China
Phone: 010-62135736 Fax: 010-62135739
Email: swu@fimgroup.net.cn

This agreement will remain valid for five years, subject from time to time to revision or modification by mutual agreement. The possibility and the terms of a renewal of the agreement will be discussed by the representatives of the two universities no less than six months prior to the termination of the agreement.

In witness of the terms of this agreement our signatures are affixed:

Dr. Rita Cheng
Chancellor
Southern Illinois University, USA

Mr. Huijun Zhang
President
Beijing Film Academy, China

Date: 3-4-11

Date: 
APPENDIX I

BFA/SIUC 2 + 2 program
BA Degree in Cinema and Photography

The purpose of the BFA/SIUC 2 + 2 program is to facilitate student exchanges between the two Universities, strengthen academic bonds between the two institutions, and encourage other joint activities such as faculty exchanges and research collaboration.

In the BFA/SIUC 2 + 2 program, students from BFA will attend SIUC for their last 2 years of studies. At SIUC they will be enrolled in and primarily take coursework in the College of Mass Communication and Media Arts, Department of Cinema and Photography.

Students in the 2 + 2 program will be expected to successfully complete all of the SIUC requirements for their degrees. These include the Core Curriculum requirements of SIUC, though some of these may be articulated with certain courses at BFA. Students in the program will receive their BA degree in Cinema and Photography from SIUC.

Assessment of the learning outcomes of the program for the BFA students will include a combination of grades in classes, reviews of works produced, and a pre/post test to evaluate knowledge gained. In addition to assessing the program specifically, the students would also be integrated into the normal assessment activities of the unit, thus contributing to the overall assessment of the curriculum.

It is hoped that in the future SIUC students will take advantage of the BFA/SIUC 2 + 2 program and study abroad at BFA. Their studies there would likely focus on intensive Chinese language training and classes in film production.

As possible, each institution is encouraged to send visiting faculty members to teach and participate in projects at their campuses. Such exchanges will facilitate the strengthening of the relationship between the two institutions and encourage students to participate in the 2 + 2 program.

The contact person for the BFA program at SIUC will be Walter Metz—Chairperson in the Department of Cinema and Photography. At the Beijing Film Academy the contact person for the program will be Ms. Shushan Wu.

The BFA/SIUC 2 + 2 program shall remain in place until one of the partners notifies the other that they wish to formally dissolve the program.